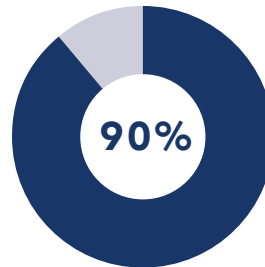


IMPACT REPORT

WHO WE SERVED IN THE 2019-20 SCHOOL YEAR



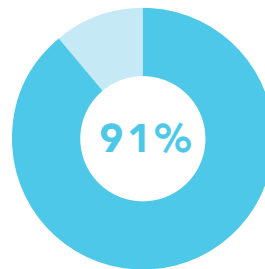
13,812 students served



of students identify
as people of color



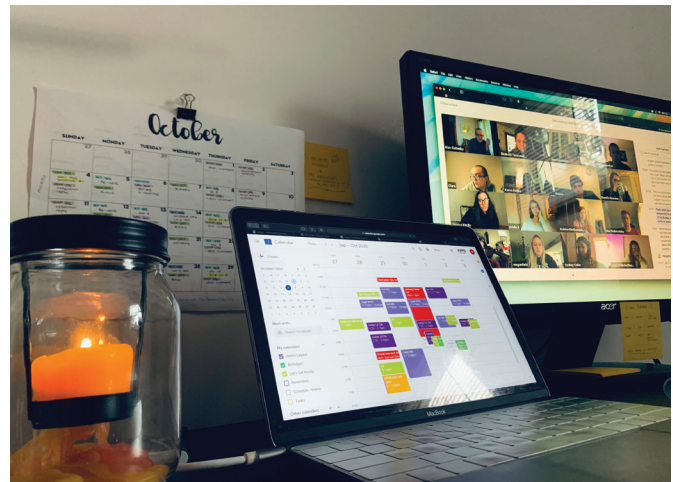
300+ college students served as
near-peer mentors to our students



of students come from
low-income backgrounds
and/or will be first in their
family to go to college



Students served came from
856 zip codes across **22** states



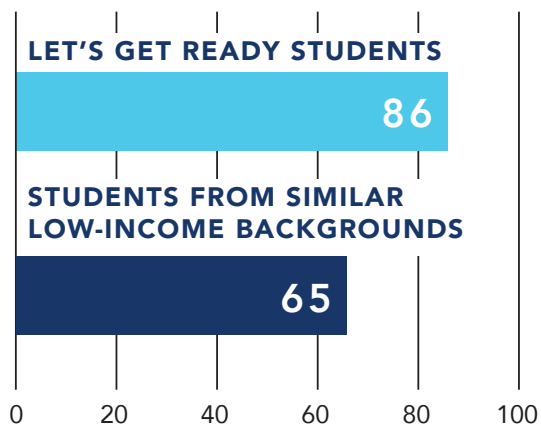
"I AM A PRODUCT OF ALL THE MENTORS BEFORE ME; MY SUCCESS AND MY MOTIVATION TO SEE MY STUDENTS SUCCEED COMES FROM THE ENCOURAGEMENT THAT I RECEIVED FROM MY MENTORS AND ALL THE PEOPLE I'VE WORKED WITH IN THIS ORGANIZATION, AND I HOPE TO HAVE INFLUENCED MY STUDENTS TO PAY FORWARD THE GUIDANCE THAT THEY GOT AND FOSTER THE SUCCESS FOR GENERATIONS TO COME."

— LGR TRANSITION COACH

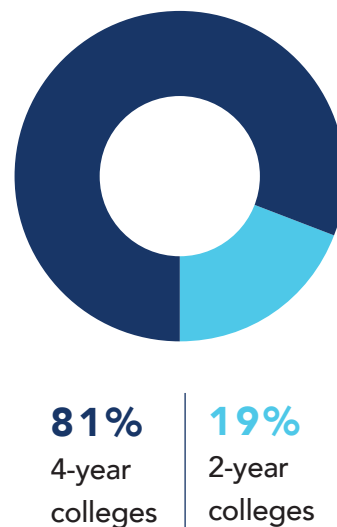
MEASURING OUR SUCCESS

At Let's Get Ready, we measure the success of our programs with both qualitative and quantitative indicators. This report reflects data from high school and college students served in our most recent program year (almost 14,000 students), and it examines college enrollment and graduation for our students who graduated from high school between 2014 and 2020 (close to 22,000 students).

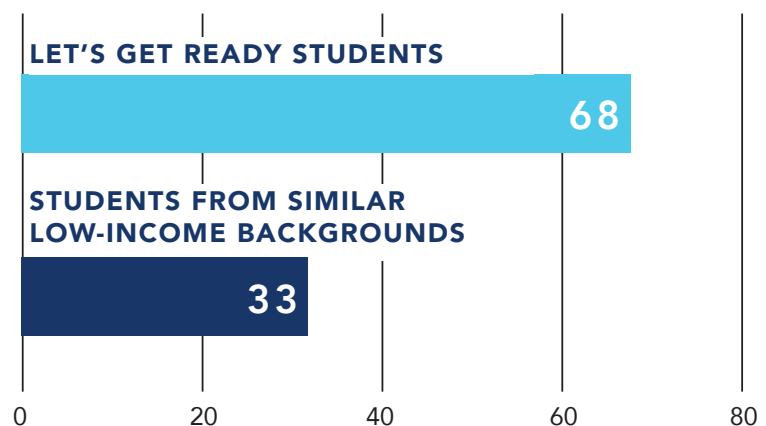
LET'S GET READY STUDENTS ENROLL IN COLLEGE AT SIGNIFICANTLY HIGHER RATES THAN PEERS FROM SIMILAR BACKGROUNDS



MOST LET'S GET READY STUDENTS ENROLL AT 4-YEAR COLLEGES

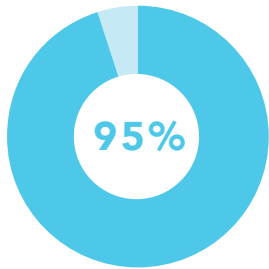


LET'S GET READY COLLEGE STUDENTS GRADUATE AT **DOUBLE THE RATE** OF STUDENTS FROM SIMILAR BACKGROUNDS

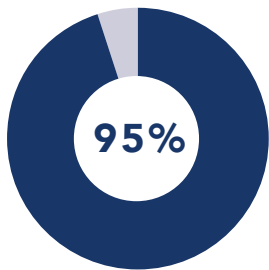


All statistics for Let's Get Ready students are determined through data from the National Student Clearinghouse and student outreach. Comparative statistics for students from similar backgrounds are determined via data from the National Center for Education Statistics.

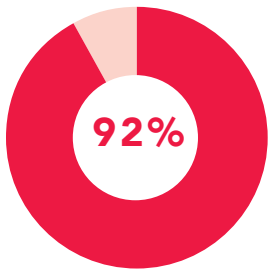
WHAT OUR STUDENTS SAY



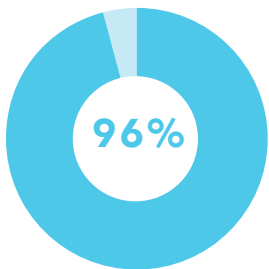
of students would recommend Let's Get Ready to fellow students



of students are confident that they will graduate from college



of students report having a positive relationship with their coach



of college students report that their coach keeps them informed and on track in college



680,604 text messages exchanged between near-peer coaches and students



"I THINK IT'S SO IMPORTANT FOR STUDENTS RIGHT NOW TO BE GETTING RESOURCES AND HELP FROM LGR BECAUSE OF THE UNIQUE CIRCUMSTANCES THAT THEY'RE IN. IT'S BECOMING SO EASY TO GET CAUGHT UP WITH WHAT'S HAPPENING OUT THERE IN THE WORLD THAT IT'S EASY TO BE DISCOURAGED AND DISMISS YOUR EDUCATION, WHICH IS WHY RIGHT NOW HAVING A MENTOR, AND ESPECIALLY THAT UNIQUE PEER-TO-PEER GUIDANCE IS CRUCIAL TO SO MANY FIRST-GEN STUDENTS."

— LGR SUCCESS COACH

PANDEMIC RESPONSE

With colleges closing classrooms and dormitories, high schools suspended for uncertain amounts of time, and college admissions decisions delayed, on top of the overarching health and safety concerns, the impact of the COVID-19 pandemic on students across the country has been enormous.

For many students, educational institutions offer stability, sustenance, and hopeful visions of the future, and any pause in their educational path has a significant chance of becoming permanent interruptions. LGR's students have faced unprecedented obstacles to continuing their education and shared some of their concerns:

"I am worried about missing out on opportunities. I am also worried about not having the funds to continue financing my education since COVID-19 has resulted in me being at home and helping out a great deal financially."

"I can't concentrate at home and it doesn't feel the same as learning in person. The financial aid process has been stressful."

"Not feeling like I'm getting a real education, not learning well at home, feeling disconnected, dealing with more profound mental illness."

"I don't feel that motivated to reach out to professors or use campus resources because I've been stuck at my house for a long time. I don't have the urge to socialize."

Because of these risks and because of increased student engagement during the crisis, we know that Let's Get Ready's coaching was more critical than ever for our students for continuity, guidance, and motivation. As our students shared:

"My coach is the best – she constantly checks in on me and always motivates me to keep on going!"

"The most helpful area of support was in regards to my classes and ways to improve my time management and dealing with all the stress."

"My coach was very helpful when it came to registering for classes; my advisors didn't help me at all. My coach, Bricenia, called me and walked me through each step of the way."

"My coach provided constant reminders and encouragement to keep going – even when things get tough. She showed that someone was cheering me on in my quest to do well in class – so that helped a lot."



SPECIFICALLY, LET'S GET READY:

- **Pivoted to a 100% virtual program model;**
- **Ensured access to high-quality, virtual mental health counseling for more than 500 students;**
- **Developed new coaching resources related to many themes, including strategies for successful virtual learning and referrals for meeting urgent needs, such as food pantries, free computers, and financial relief;**
- **Designed targeted 'back on track' curriculum for students who had a COVID-related delay in college enrollment;**
- **Opened our enrollment process to welcome students from new geographies, including Texas and California; and**
- **Through webinars, provided best practices to 100 other organizations for high-quality and data-informed virtual programming.**

The consequences of this pandemic on college enrollment and graduation will be far-reaching and long-term. We are committed to deepening and broadening our support of students to help mitigate the stress, frustration, uncertainty, and pain experienced in 2020 and beyond.

THEORY OF CHANGE & PROGRAM MODEL

ULTIMATE OUTCOME

Let's Get Ready envisions a future in which students from historically underrepresented backgrounds have the support they need to attain a college education.

THROUGH

- Well-supported and highly-engaged near-peer coaches
- Relevant and student-centered content
- Sustained and collaborative partnerships

WE HELP STUDENTS GAIN

- Meaningful connections to coaches and Let's Get Ready
- Access to critical information and supports
- Self-efficacy skills to pursue and achieve college goals
- A sense of belonging in a college-going community

LET'S GET READY'S UNIQUE PROGRAM PROVIDES STUDENTS WITH SIX YEARS OF SUPPORT THROUGH THREE PHASES:



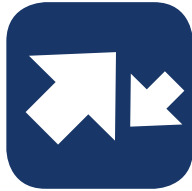
ACCESS

HIGH SCHOOL JUNIORS

Near-peer led prep for SAT exam, personalized goal-setting and introduction to the college admissions and financial aid process.

OUTCOMES

- Increase SAT score
- Increase college knowledge and application preparedness



TRANSITION: CORE HIGH SCHOOL SENIORS

College enrollment support through frequent, curriculum-based, two-way texting.

TRANSITION: CORE+ HIGH SCHOOL SENIORS

Virtual near-peer coaches provide personalized guidance around college applications, financial aid, college decisions, and combating "summer melt."

OUTCOMES

- Submit college and financial aid applications
- Enroll in college



SUCCESS: CORE COLLEGE STUDENTS

College persistence support through frequent, curriculum-based, two-way texting.

SUCCESS: CORE+ COLLEGE STUDENTS

Virtual and on-campus, near-peer coaches provide personalized guidance and support to overcome barriers to college persistence.

OUTCOMES

- Identify and address barriers to ensure persistence semester over semester
- Graduate from college