

STATE OF THE ORG

LET'S
GET READY

The New York Times

By Anemona Hartocollis

Published April 15, 2020 Updated Aug. 15, 2020

After Coronavirus, Colleges Worry: Will Students Come Back?

The pandemic has already cost universities millions of dollars. As they consider the possibility of remote classes into the fall, they're worried about losing students, too.

INSIDE
HIGHER ED

Published on *Inside Higher Ed*
(<https://www.insidehighered.com>)

[Home](#) > Students in great need of mental health support during pandemic

Students in great need of mental health support during pandemic

Submitted by Greta Anderson on September 11, 2020 - 3:00am

WSJ Wall Street Journal

Back-to-College Plans Devolve Into a Jumble of Fast-Changing Rules

With fall semester just a few weeks away, the Covid-19 pandemic has ... an ... city.
associate professor of higher education at Seton Hall University
Jul 28, 2020



The New York Times

By **Nicholas Casey** Published April 4, 2020 Updated May 5, 2020

College Made Them Feel Equal. The Virus Exposed How Unequal Their Lives Are.

When they were all in the same dorms and eating the same dining hall food, the disparities in students' backgrounds weren't as clear as they are over video chat.

INSIDE
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[Home](#) > Low-income and students of color in greatest need of pandemic relief

Low-income and students of color in greatest need of pandemic relief

Submitted by Greta Anderson on September 16, 2020 - 3:00am

LET'S GET READY'S UNIQUE PROGRAM PROVIDES STUDENTS WITH SIX YEARS OF SUPPORT THROUGH THREE PHASES:



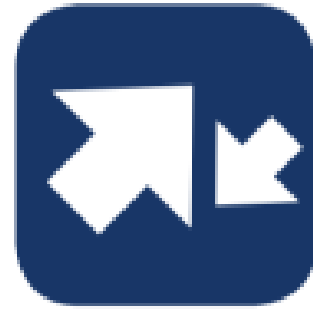
ACCESS

HIGH SCHOOL JUNIORS

Near-peer led prep for SAT exam, personalized goal-setting and introduction to the college admissions and financial aid process.

OUTCOMES

- Increase SAT score
- Increase college knowledge and application preparedness



TRANSITION: CORE

HIGH SCHOOL SENIORS

College enrollment support through frequent, curriculum-based, two-way texting.

TRANSITION: CORE+ HIGH SCHOOL SENIORS

Virtual near-peer coaches provide personalized guidance around college applications, financial aid, college decisions, and combating "summer melt."

OUTCOMES

- Submit college and financial aid applications
- Enroll in college



SUCCESS: CORE

COLLEGE STUDENTS

College persistence support through frequent, curriculum-based, two-way texting.

SUCCESS: CORE+ COLLEGE STUDENTS

Virtual and on-campus, near-peer coaches provide personalized guidance and support to overcome barriers to college persistence.

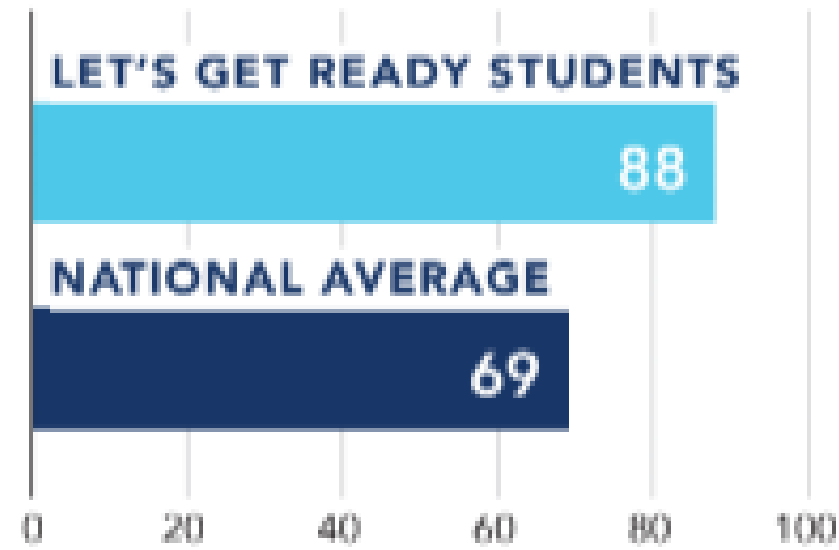
OUTCOMES

- Identify and address barriers to ensure persistence semester over semester
- Graduate from college

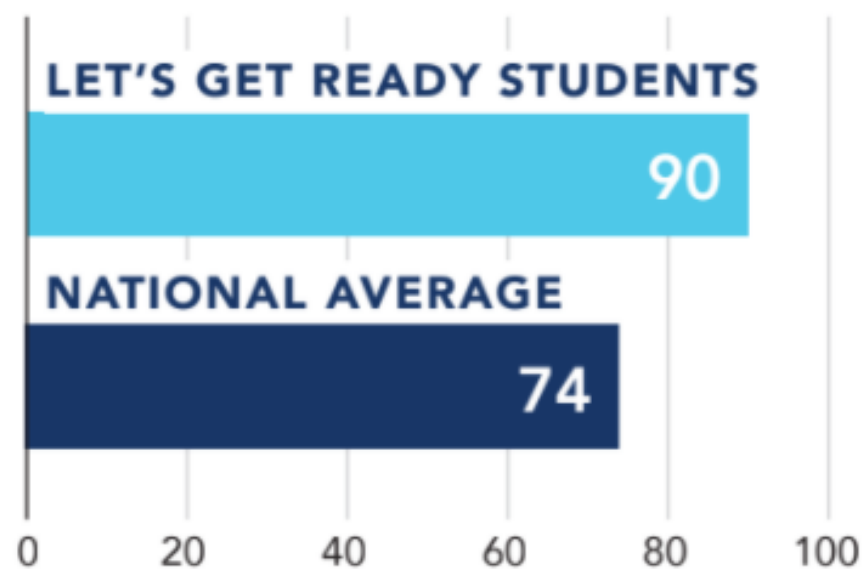
UNIQUE MODEL

- **Virtual programs =** nimble growth and geographic diversity
- **Low barrier to entry for students =** inclusive enrollment
- **Tiers of coaching =** program not one size fits all
- **Near-peers as the key lever =** high quality and cost-effective

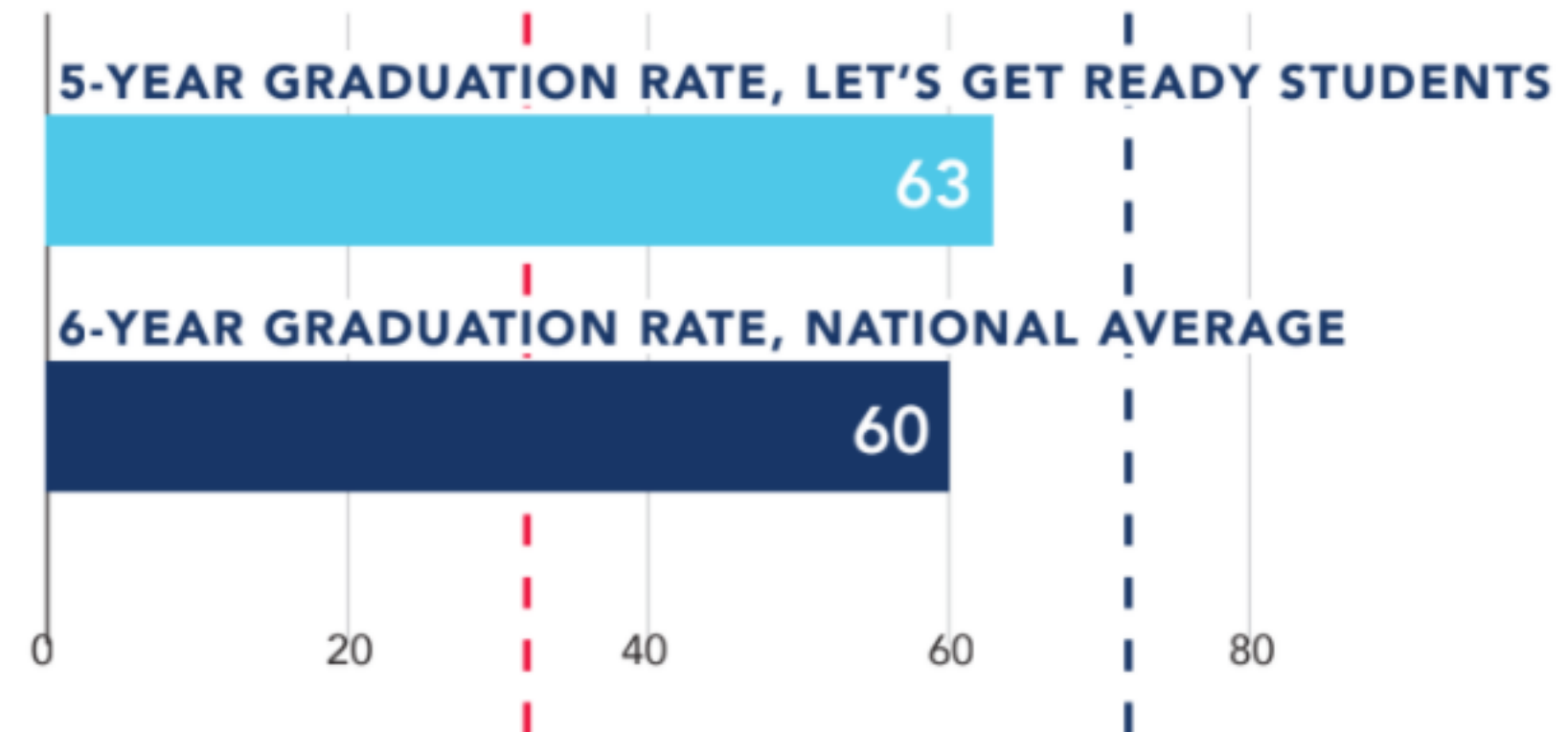
LET'S GET READY STUDENTS ENROLL IN COLLEGE ABOVE THE NATIONAL AVERAGE



LET'S GET READY STUDENTS PERSIST IN COLLEGE ABOVE THE NATIONAL AVERAGE



LET'S GET READY COLLEGE STUDENTS GRADUATE AT A RATE ABOVE THE NATIONAL AVERAGE AND ALMOST DOUBLE THE RATE OF STUDENTS FROM SIMILAR BACKGROUNDS



SES =
socio-
economic
status

34% Degree
completion among
low-SES college
students

74% Degree
completion among
high-SES college
students

STUDENT CONCERNS

LET'S
GET
READY

Stats

- Despite the pandemic, “college is the right decision for me”
 - 95% of last year’s seniors/rising first-years
 - 85% of rising college sophomores & juniors
- 94% of last year’s 12th grade students plan to attend college, 6% plan to delay enrollment
- Nearly all students reported that the coronavirus negatively impacted their college plans, with the majority reporting significant impact

Students' Most Common Concerns

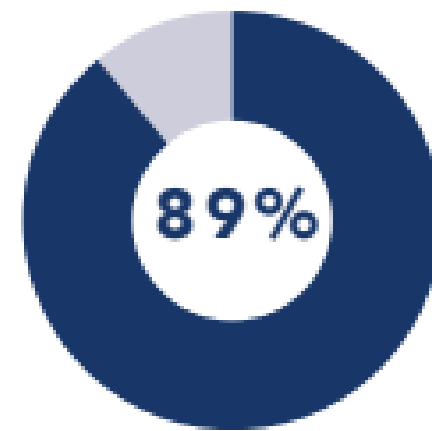
- Difficulty with **remote learning**
- **Paying** for college
- Concerns related to **safety** and disruptions if/when colleges resumed in-person classes
- Lack of social opportunities, including **making friends** and **getting involved** in campus life
- **Mental health** concerns

“ I had a very difficult time concentrating on my work while we had remote learning and I didn’t really have a set study space when we were told to go home plus the stress of having to support my family and continue my studies put a strain on my mental well being. I’m worried that this will happen again and it will affect the quality of my work. ”
- student

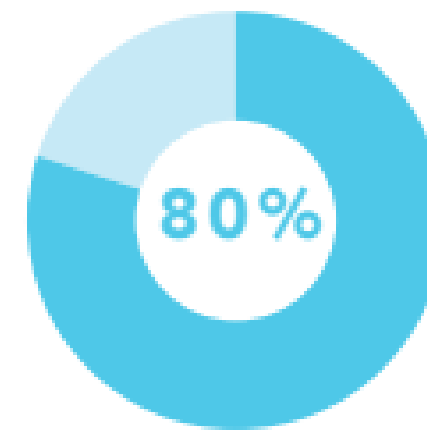
Presentations are communication tools that can be demonstrations, lectures, speeches,

OUR PROGRAM DESIGN ALLOWS US TO MEET THE CURRENT NEED BY:

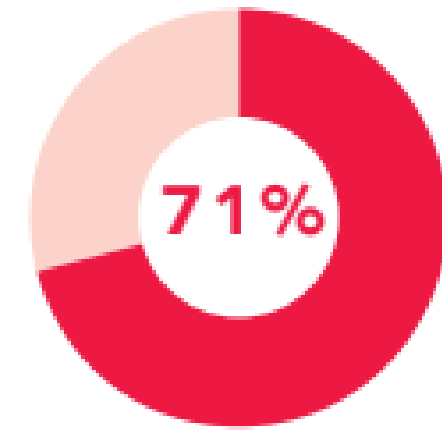
- SERVING MORE STUDENTS
- IN MORE PLACES
- WITH MORE DEPTH (INTENSIVE PROGRAMS AVAILABLE TO MORE STUDENTS)



of students identify as people of color



of students come from low-income backgrounds



will be first in their family to go to college



+ 13,000 students served

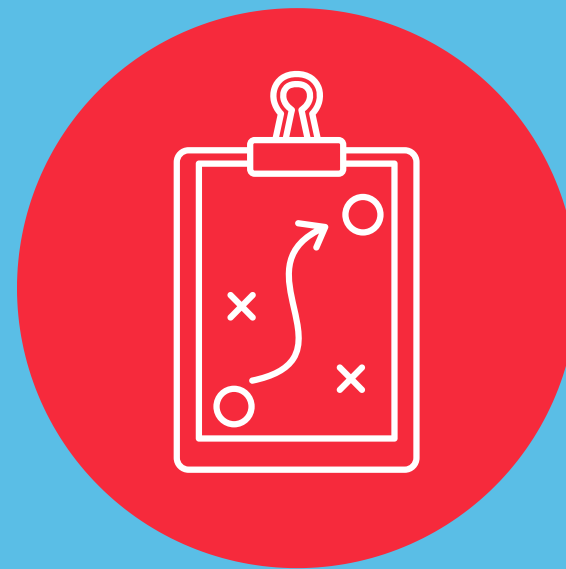
LET'S
GET
READY

MASTERING THE ART OF SELLING PRESENTATION

WHAT IT TAKES



**QUALITY OF
NEAR-PEER COACHES**



**QUALITY OF
RESOURCES**

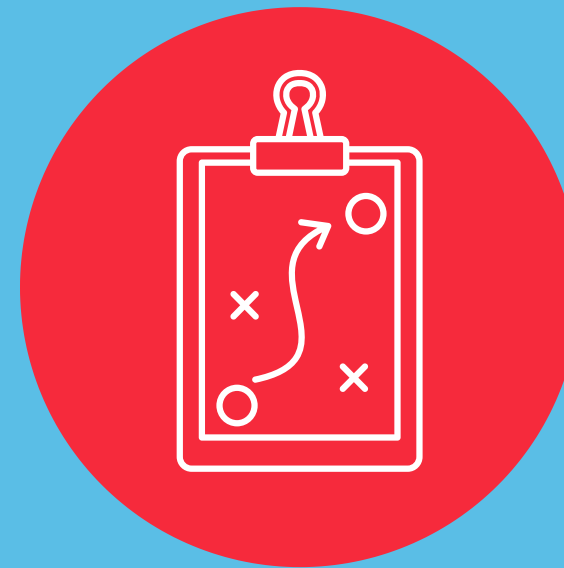


**QUALITY OF DATA
AND HOW WE USE IT**

WHAT IT TAKES



**QUALITY OF
NEAR-PEER COACHES**



**QUALITY OF
RESOURCES**



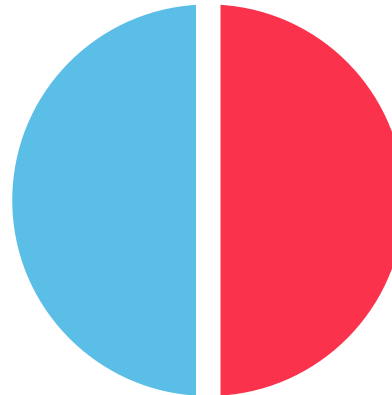
**QUALITY OF DATA
AND HOW WE USE IT**

OUR COACHES

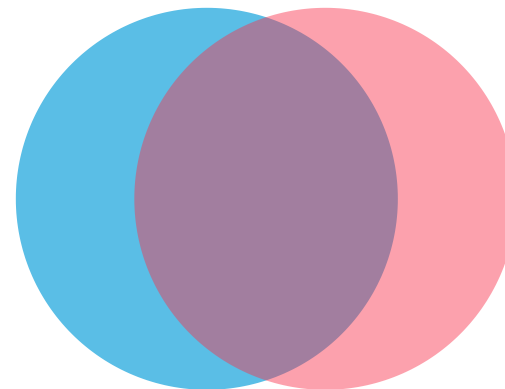
SNAPSHOT FROM THIS PAST YEAR



coaches served
last year

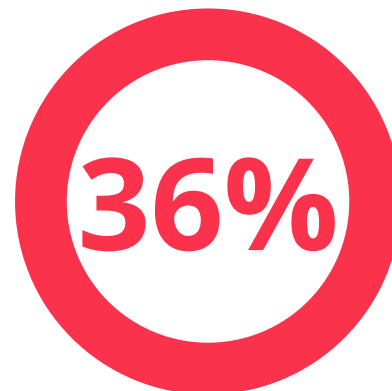


half of all coaches who serve as
Core + mentors to our high school
seniors and college students
are **alumni** of the program



most Core + coaches share the experience of being:

- from backgrounds that are underrepresented in higher ed
- first in their family to attend college
- low-income status



of Success Coaches have coached
with Let's Get Ready before

100%

of our coaches
are **near-peers.**

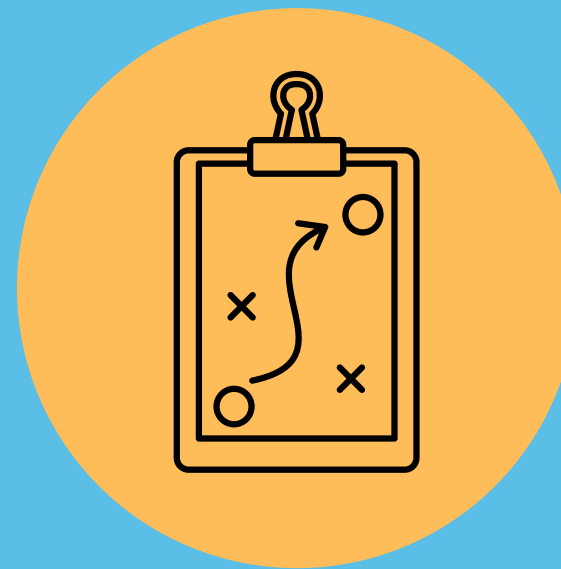
Hired, trained and
supported to leverage
their recent experiences
to influence, inspire and
guide their younger
peers



WHAT IT TAKES



**QUALITY OF
NEAR-PEER COACHES**



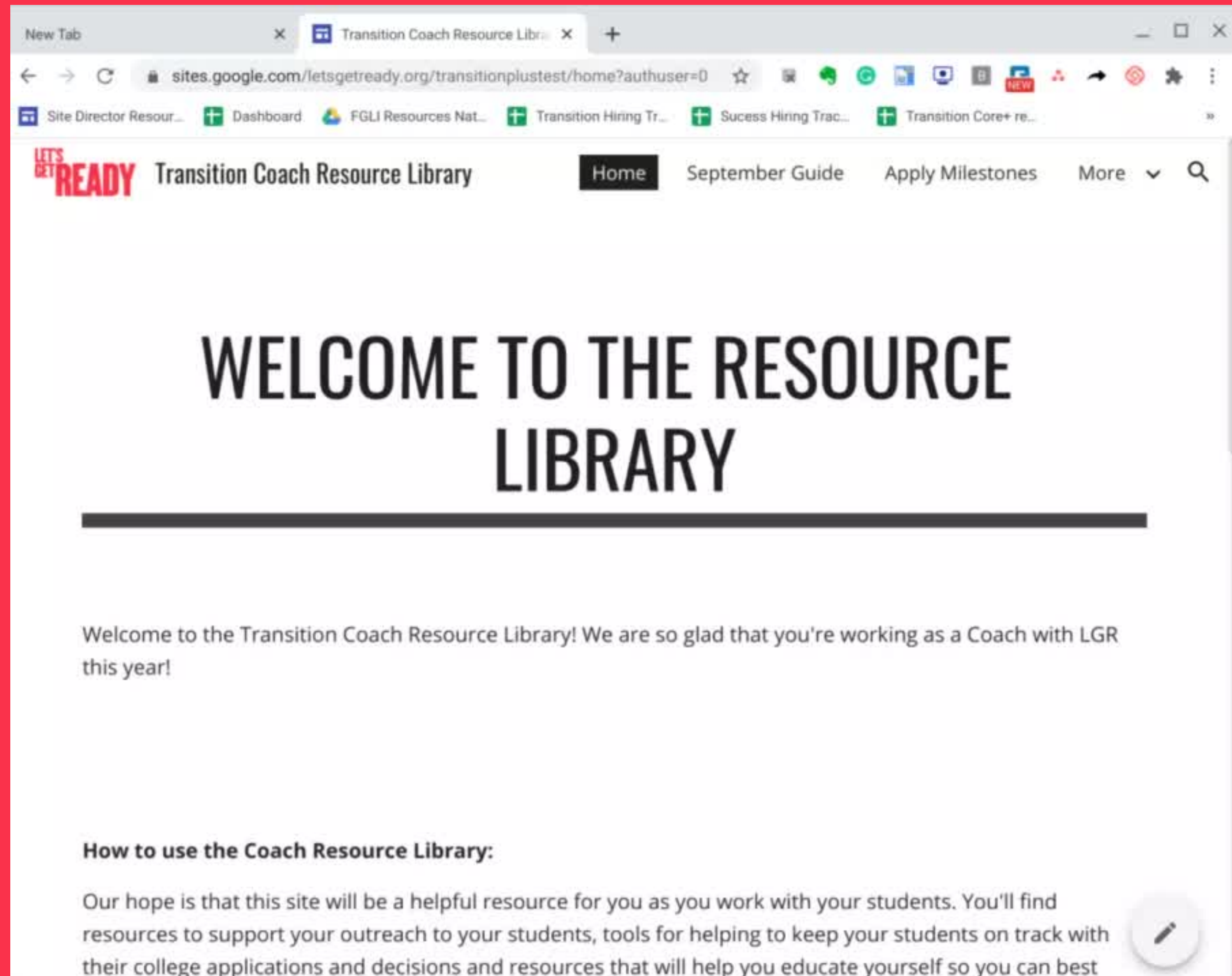
**QUALITY OF
RESOURCES**



**QUALITY OF DATA
AND HOW WE USE IT**

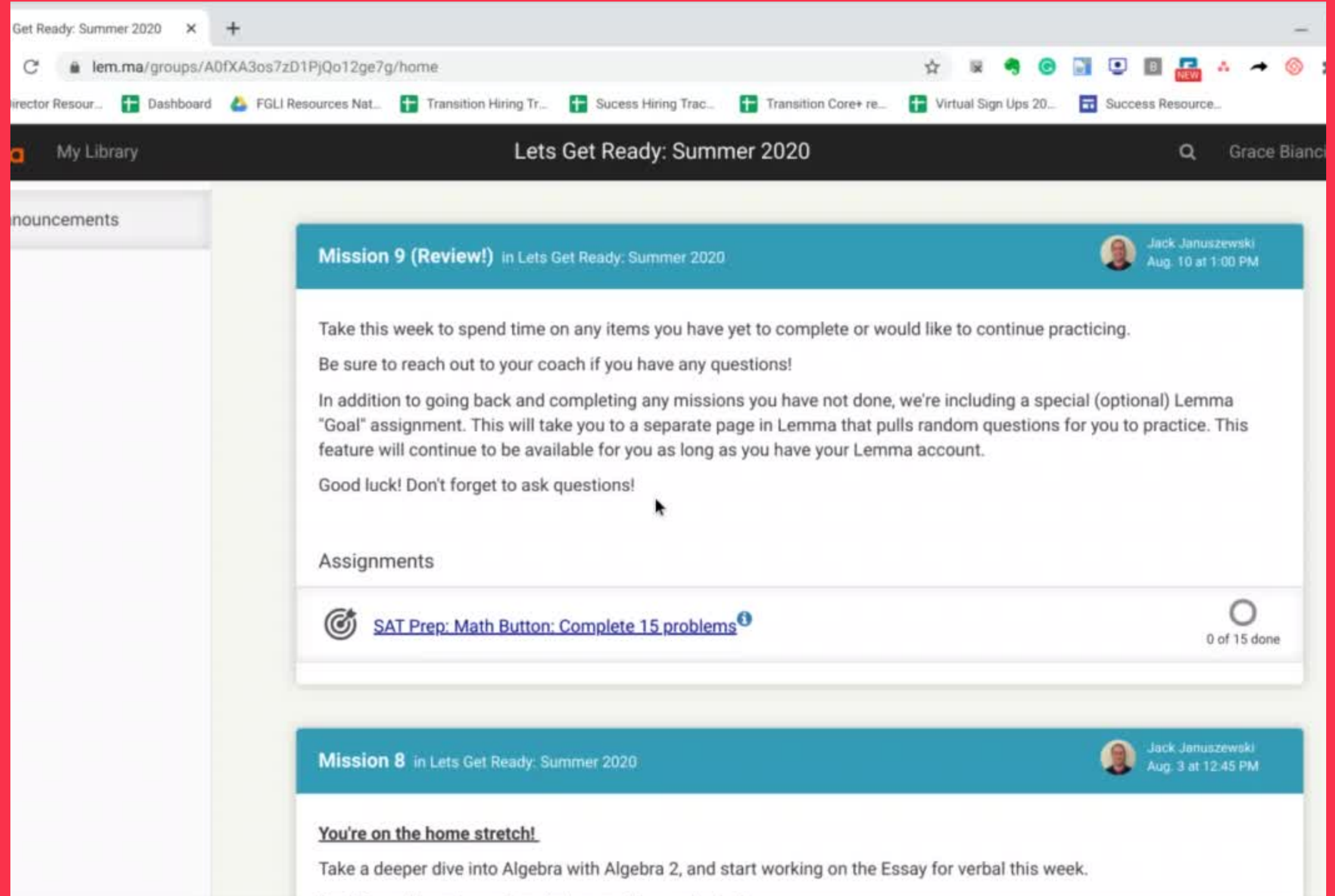
OUR RESOURCE LIBRARIES

- Specific to each phase in a students' journey to/through college
- Aligned to critical milestones
- Highly scaffolded
- Flexible



TOOLS FOR VIRTUAL SAT PREP

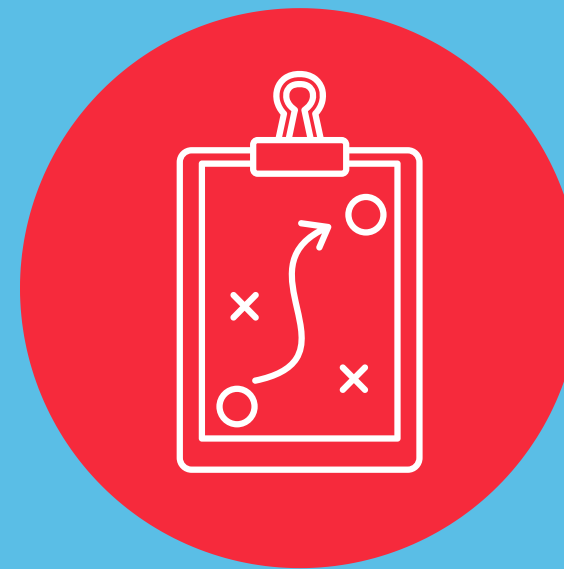
- Online platform for lessons
- Virtual student manual
- Coaches can monitor problem completion and answer questions in the platform



WHAT IT TAKES



**QUALITY OF
NEAR-PEER COACHES**



**QUALITY OF
RESOURCES**



**QUALITY OF DATA
AND HOW WE USE IT**

USING DATA TO PROVIDE TARGETED STUDENT SUPPORT

- Coaches **collect data** on student progress toward critical enrollment & persistence milestones.
- Coaches **escalate** any concerns and plan a tailored intervention with their supervisor.
- We use data to **target students** for comprehensive services.

SC Name	# Students				# % Student Engagement: Successful Touchpoints										# Unresponsive Students (0 successful touchpoints)	Coaching : (Calls and/or		
	1st Years	2nd Years	Overall	# Total students dropped out of current comprehensive caseload	1+ successful		3+ successful		5+ successful		7+ successful		10+ successful			# Successful calls/ video calls YTD	Students with 1+ coaching sessions	Stude with coach sessi
					# Total	% Total	# Total	% Total	# Total	% Total	# Total	% Total	# Total	% Total	# Total			
Alaina	17	13	30	0	28	93%	26	87%	24	80%	24	80%	22	73%	2	164	26	4
Amanda	23	7	30	0	30	100%	28	93%	28	93%	27	90%	23	77%	0	130	28	2
Ashley	10	21	31	0	28	90%	24	77%	23	74%	21	68%	18	58%	3	78	23	8
Blandine	11	19	30	1	29	97%	26	87%	23	77%	22	73%	19	63%	1	67	19	11
Caleb	13	17	30	1	28	93%	25	83%	23	77%	23	77%	23	77%	2	90	24	6
Dean	25	6	31	1	27	87%	25	81%	24	77%	22	71%	21	68%	4	125	25	6
Dionna	13	15	28	3	23	82%	22	79%	21	75%	20	71%	18	64%	5	73	20	8
Louric	16	16	32	1	32	100%	29	91%	27	84%	26	81%	22	69%	0	179	30	2

Our Program Priorities



**REACH MORE STUDENTS,
IN MORE PLACES, WITH
MORE DEPTH**



**FOSTER SUCCESSFUL
PARTNERSHIPS**



**STAY RESPONSIVE TO
THE WORLD AROUND US**



TELL OUR STORY

**THANK YOU FOR
JOINING US
TONIGHT!**

**LET'S
GET READY**
STATE OF THE ORG

SAVE THE DATE!



OCTOBER 26TH @ 6PM

Join us for a virtual "Study Break"

**Hear directly from Let's Get
Ready students and coaches
about "College in the Time of
COVID."**