

## IMPACT REPORT

- Let's Get Ready's mission is to provide students from low-income backgrounds and who are first generation to college with **free SAT prep, admissions counseling, and post-enrollment mentoring** needed to gain admission to and graduate from college.
- Our **peer-driven program** is administered by **highly trained and highly effective college students** who mentor younger students to and through college. Focusing on peers ensures that we are capitalizing on the tremendous power young people have to positively influence the lives of their younger counterparts and the deep understanding they have about the academic demands, financial constraints, and social concerns that become roadblocks for students on their path to earning a college degree.
- Let's Get Ready envisions a future in which students from **all socioeconomic backgrounds** have the support they need to attain a college degree and is proud to share some highlights of the progress we are making toward this goal.

**LET'S GET READY STUDENTS ENROLL AND PERSIST IN COLLEGE AT SUBSTANTIALLY HIGHER RATES COMPARED TO STUDENTS FROM SIMILAR BACKGROUNDS.**



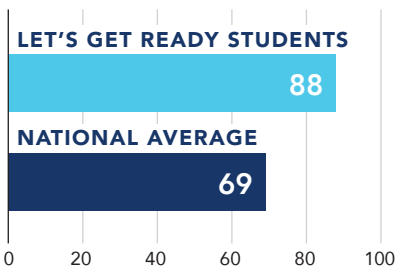
**"ALL IT TAKES IS ONE PERSON. ONE PERSON TO BELIEVE IN YOU, ONE PERSON TO SHOW THAT THEY CARE. ONE PERSON TO BE A MENTOR. ONE PERSON TO CHANGE A LIFE. I HOPE I HAVE CHANGED A LIFE, JUST AS LET'S GET READY HAS CHANGED MINE."**

**— ELAINA CURTIS (FORMER COACH)**

## MEASURING OUR SUCCESS

At Let's Get Ready, we measure the success of our programs with both qualitative and quantitative indicators. This report reflects data from high school and college students served in our most recent program year (over 13,000 students), and it examines college enrollment, persistence and graduation for our students who graduated from high school between 2014 and 2019 (close to 18,000 students).

### LET'S GET READY STUDENTS ENROLL IN COLLEGE ABOVE THE NATIONAL AVERAGE



LGR students enrolling in college immediately following high school in fall 2019 as determined by National Student Clearinghouse data and student outreach; National average from National Center for Education Statistics (2019), Digest Table 302.10, Class of 2018

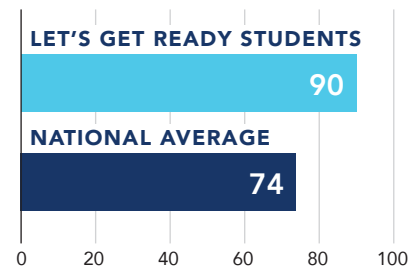
### MOST LET'S GET READY STUDENTS ENROLL AT 4-YEAR COLLEGES



**85%** 4-year colleges  
**15%** 2-year colleges

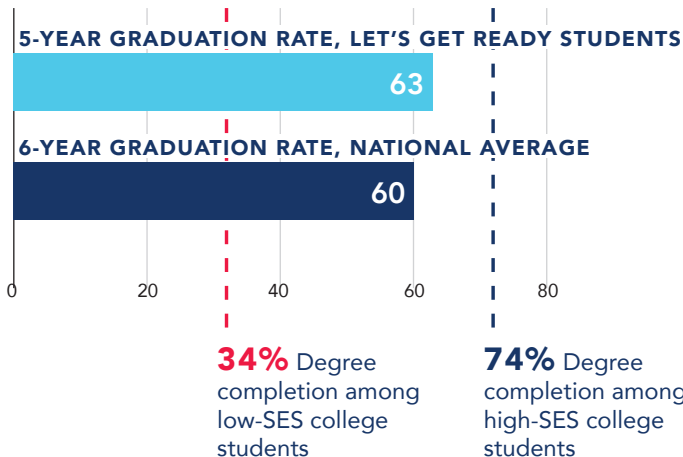
LGR students enrolling in college immediately following high school in fall 2019 as determined by National Student Clearinghouse data and student outreach

### LET'S GET READY STUDENTS PERSIST IN COLLEGE ABOVE THE NATIONAL AVERAGE



LGR students enrolling in college immediately following high school in fall 2018 and persisting at any college in fall 2019 as determined by National Student Clearinghouse data and student outreach; National average from National Student Clearinghouse Research Center (2019), *First-Year Persistence and Retention for Fall 2017 Cohort*

### LET'S GET READY COLLEGE STUDENTS GRADUATE AT A RATE ABOVE THE NATIONAL AVERAGE AND ALMOST DOUBLE THE RATE OF STUDENTS FROM SIMILAR BACKGROUNDS



LGR rate includes students from high school class of 2014 who enrolled in college at any point as determined by National Student Clearinghouse (NSC) data and student outreach; National average from NSC Research Center (2019), *Completing College: 2019 National Report*; High- and low-SES (socioeconomic status) rates from the National Center for Education Statistics, Digest Table 104.91 and include degree completion 8 years after expected high school graduation

## OUR IMPACT

**95%** of students report having a positive relationship with their coach

**95%** of college students report that their coach keeps them informed and on track in college

Over **247,633** text messages exchanged with high school seniors last year in support of their college applications and enrollment



**"AT THE END OF THE YEAR I THOUGHT I MIGHT LOSE A SCHOLARSHIP BECAUSE I WASN'T DOING WELL IN A [COURSE]... BUT SHE [MY COACH] ENCOURAGED ME TO KEEP TRYING AND HELPED ME DECIDE HOW I WAS GOING TO TALK TO MY TEACHERS ABOUT IT." — CURRENT COLLEGE STUDENT**

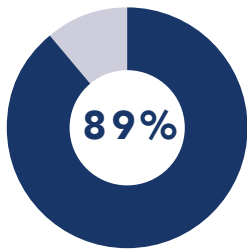
## WHO WE SERVE In our most recent school year



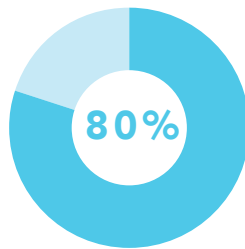
**13,000** students served



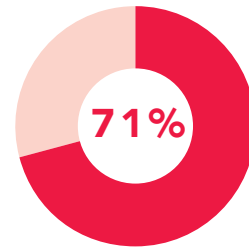
**500+** college students serve as near-peer mentors to our students



of students identify as people of color



of students come from low-income backgrounds



will be first in their family to go to college



We serve students across the Mid-Atlantic and New England regions through 58 Access and 30 Success sites, including **Boston (MA), New York City (NY), Hartford (CT), Worcester (MA), Philadelphia (PA), Princeton (NJ)** and many rural, suburban, and urban communities in between. We also serve thousands of students virtually in our Transition and Success programs.

## THEORY OF CHANGE AND PROGRAM MODEL

### ULTIMATE OUTCOME

Let's Get Ready envisions a future in which students from historically underrepresented backgrounds have the support they need to attain a college education.

### THROUGH

- Well-supported and highly-engaged near-peer coaches
- Relevant and student-centered content
- Sustained and collaborative partnerships

### WE HELP STUDENTS GAIN

- Meaningful connections to coaches and Let's Get Ready
- Access to critical information and supports
- Self-efficacy skills to pursue and achieve college goals
- A sense of belonging in a college-going community

### LET'S GET READY'S UNIQUE PROGRAM PROVIDES STUDENTS WITH SIX YEARS OF SUPPORT THROUGH THREE PHASES:

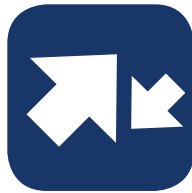


#### ACCESS HIGH SCHOOL JUNIORS

Near-peer led prep for SAT exam, personalized goal-setting and introduction to the college admissions and financial aid process.

#### OUTCOMES

- Increase SAT score
- Increase college knowledge and application preparedness



#### TRANSITION: CORE HIGH SCHOOL SENIORS

College enrollment support through frequent, curriculum-based, two-way texting.

#### TRANSITION: CORE+ HIGH SCHOOL SENIORS

Virtual near-peer coaches provide personalized guidance around college applications, financial aid, college decisions, and combating "summer melt."

#### OUTCOMES

- Submit college and financial aid applications
- Enroll in college



#### SUCCESS: CORE COLLEGE STUDENTS

College persistence support through frequent, curriculum-based, two-way texting.

#### SUCCESS: CORE+ COLLEGE STUDENTS

Virtual and on-campus, near-peer coaches provide personalized guidance and support to overcome barriers to college persistence.

#### OUTCOMES

- Identify and address barriers to ensure persistence semester over semester
- Graduate from college